



PLAY IT SAFE

Awareness Program

Sex traffickers don't discriminate - - race, gender, and socio-economic status are irrelevant when looking for a victim. Instead, traffickers target potential victims that are vulnerable, because this can make them easier to manipulate and control.

Rescuing Hope teaches middle and high school students how to Play It Safe by sharing age-appropriate facts, stories and actionable tips that can help them avoid dangerous situations and empower them to protect themselves and those around them from falling victim to a trafficker.

The average age of a victim when first approached by a sex trafficker:



In 2021, the average age of child sex trafficking victims served in Georgia was 14 years old

In the Play It Safe program, students learn:

- What sex trafficking is and how it works
- Who traffickers target, where and how
- How to safely use social media and technology
- Simple ways to protect yourself from being exploited
- How to recognize when someone is being trafficked or at risk of being trafficked
- Who to call if you suspect someone is being trafficked
- What you and your friends can do to fight sex trafficking

The mission of Rescuing Hope is to enlighten the public about sex trafficking in America, educate potential victims and first responders, and empower advocates and survivors.

To learn more and schedule a Play It Safe program, email playitsafe@rescuinghope.com

For Help and to Report Suspensions, Call 911 or: Georgia Coalition to Combat Human Trafficking 866-363-4842

National Human Trafficking Hotline 888-373-7888 or text 233-733

"The stuff we learned is crazy, especially about how they can trick you on social media. There are simple things you can change that will make you a lot safer, so more teenagers need to hear this." *Student, Georgia*